ABOUT REMITTANCES



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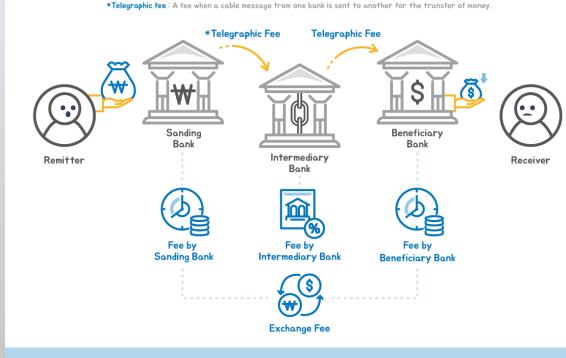




LEARNING OBJECTIVES

- THE DEFINITION OF REMITTANCES
- FORMS OF REMITTANCES
- REASONS WHY MIGRANTS REMIT
- REMITTANCES FACTS
- THE USE OF REMITTANCES
- REMITTANCES AND BUSINESS INVESTMENT

Procedures for overseas remittance through existing banks



WHAT ARE REMITTANCES?

REMITTANCES ARE "A SUM OF MONEY THAT IS SENT TO SOMEONE IN ORDER TO PAY FOR SOMETHING."

OXFORD ONLINE DICTIONARY

SO,

MIGRANTS' REMITTANCES ARE THE SUM OF MONEY SENT BY MIGRANTS TO THEIR FAMILIES LIVING IN THE HOME COUNTRY

TWO FORMS OF REMITTANCES

- THERE ARE TWO FORMS OF REMITTANCES
 - CASH TRANSFERS
 - MIGRANT SENDS CASH TO THE FAMILY
 - IN-KIND TRANSFERS
 - MIGRANT SENDS GOODS TO THE FAMILY

WHY DO MIGRANTS REMIT?

- REASONS WHY MIGRANTS SEND REMITTANCES INCLUDE:
 - HELP MEET CONSUMPTION NEEDS OF THE FAMILY
 - HELP BUY OR REFURBISH A HOUSE/APARTMENT
 - INVEST IN CHILDREN'S EDUCATION
 - INVEST IN BUSINESS
 - PAY BACK FOR THEIR EMIGRATIONS COSTS
 - HELP MEET THE TRANSPORT COSTS OF OTHER FAMILY MEMBERS WHO WANT TO EMIGRATE

WHY DO MIGRANTS REMIT?

- DO YOU REMEMBER ANDRA FROM THE **MODULE "ABOUT MIGRATION"?**
- SHE SENDS REMITTANCES TO HER FAMILY
- HER SISTER ZANA HAS STARTED TO DISCUSS WITH ANDRA AND THE FAMILY ABOUT INVESTING IN A SMALL BAKERY
- ZANA HAS SUGGESTED TO USE THE REMITTANCES SENT BY ANDRA AND THE FAMILY INCOME TO FUND THE BAKERY



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REMITTANCES FACTS

- DID YOU KNOW THAT
 - DURING THE COVID-19 CRISIS KOSOVAN MIGRANTS SENT MORE REMITTANCES TO THEIR FAMILIES
 - IN 2020, TOTAL REMITTANCES SENT BY KOSOVAN MIGRANTS TO THEIR FAMILIES WAS 980 MILLION EUROS
 - IN 2021, TOTAL REMITTANCES INCREASED TO 1.153 BILLION EUROS
 - SO, REMITTANCES HAVE INCREASED BY 173 MILLION EUROS

REMITTANCES FACTS

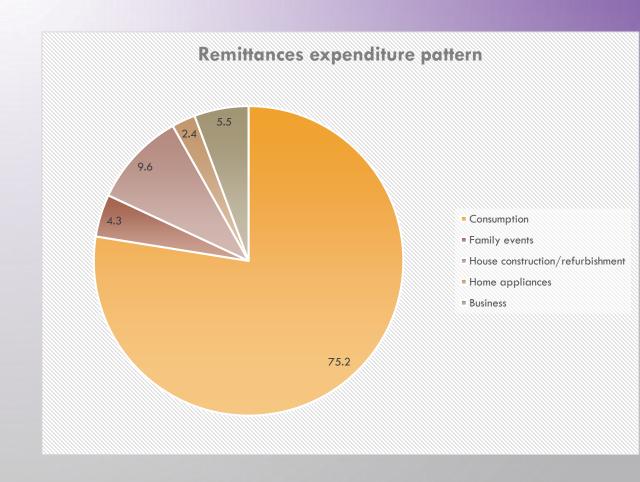
- DID YOU KNOW THAT
 - GERMANY IS THE MAJOR SENDING COUNTRY
 - HISTORICALLY, AROUND 40% OF REMITTANCES CAME FROM MIGRANTS RESIDING IN GERMANY
 - IN 2021, 39.2% OF TOTAL REMITTANCES CAME FROM GERMANY
 - SO, ALMOST 450 MILLION EUROS OF REMITTANCES CAME FROM GERMANY IN 2021

REMITTANCES FACTS

- DID YOU KNOW THAT
 - AROUND ONE IN FOUR KOSOVAN HOUSEHOLDS RECEIVES REMITTANCES.
 - AROUND 30% OF REMITTANCE-RECIPIENTS ARE FEMALE-HEADED HOUSEHOLDS
 - IN 2021, THE AVERAGE MONTHLY AMOUNT OF REMITTANCES THAT A KOSOVAN HOUSEHOLD RECEIVED WAS AROUND 250 EUROS (DFD STUDY)
 - THE LIKELIHOOD OF RECEIVING REMITTANCES IS ALMOST THE SAME BETWEEN HOUSEHOLDS LIVING
 IN RURAL AREAS AND THOSE LIVING IN URBAN AREAS

WHAT ARE REMITTANCES USED FOR?

- KOSOVAN HOUSEHOLDS USE THE MAJORITY
 OF REMITTANCES, AROUND 75%, TO MEET
 CONSUMPTION NEEDS
- ONLY AROUND 5.5% IS USED FOR BUSINESS INVESTMENT (DFD STUDY)



• IMAGINE HOW MANY BUSINESSES WOULD FLOURISH IF MORE THAN 5.5% OF THE 1.15 BILLION EUROS OF REMITTANCES WERE INVESTED IN BUSINESS!

 IMAGINE HOW MANY BUSINESSES WOULD FLOURISH IF HOUSEHOLDS USED MIGRATION-RELATED BUSINESS KNOWLEDGE AND NETWORKS FROM MIGRANTS LIVING IN GERMANY?!

- IN KOSOVO, THE UNEMPLOYMENT RATE OF WOMEN IS 33%
 - AND, ONLY 21% OF THE WOMEN PARTICIPATE IN THE LABOUR FORCE
- AROUND 30% OF THOSE THAT RECEIVE REMITTANCES ARE FEMALE-HEADED HOUSEHOLDS.
- IMAGINE HOW MANY WOMEN-OWNED BUSINESSES WOULD FLOURISH IF HOUSEHOLDS USED REMITTANCES AND MIGRATION-RELATED BUSINESS KNOWLEDGE AND NETWORKS FROM MIGRANTS!

 WHAT DO YOU THINK IS NECESSARY TO MOTIVATE HOUSEHOLDS TO INVEST REMITTANCES IN BUSINESS DEVELOPMENT?

This is what Zana and her family need to be motivated to invest remittances in business!

Financial literacy

Information about government grants, subsidies and business advice

Information about makerspaces, incubators, business advisory services

Information about how to apply for a loan

Marketing skills

Entrepreneurial and managerial skills



Information about how to pay taxes

Information about how to research the market

QUESTION 1

- REMITTANCES ARE THE SUM OF MONEY SENT BY MIGRANTS TO THEIR FAMILIES LIVING IN THE HOME COUNTRY.
 - A. TRUE
 - B. FALSE

QUESTION 2

- REASONS WHY MIGRANTS SEND REMITTANCES INCLUDE:
 - A. HELP MEET CONSUMPTION NEEDS OF THE FAMILY
 - B. HELP BUY OR REFURBISH A HOUSE/APARTMENT
 - C. INVEST IN CHILDREN'S EDUCATION AND/OR BUSINESS
 - D. ALL OF THE ABOVE

QUESTION 3

- GERMANY IS THE MAJOR SENDING COUNTRY, BECAUSE
 - A. HISTORICALLY, AROUND 40% OF REMITTANCES STEMMED FROM GERMANY
 - B. HISTORICALLY, ONLY AROUND 10% OF REMITTANCES STEMMED FROM GERMANY
 - C. HISTORICALLY, ONLY AROUND 15% OF REMITTANCES STEMMED FROM GERMANY
 - D. ALL OF THE ABOVE

QUESTIONS 4

- AROUND 30% OF THOSE THAT RECEIVE REMITTANCES ARE FEMALE-HEADED HOUSEHOLDS
 - A. TRUE
 - B. FALSE

QUESTIONS 5

- THE FOLLOWING ARE THE KEY FACTORS THAT MOTIVATE REMITTANCE-RECIPIENTS TO INVEST IN BUSINESS:
 - A. INFORMATION ABOUT GOVERNMENT GRANTS AND SUBSIDIES
 - B. FINANCIAL LITERACY SKILLS
 - C. ENTREPRENEURIAL AND MANAGERIAL SKILLS
 - D. ALL OF THE ABOVE

REFERENCES

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