

Dear participants,

I am honored to be among you today and congratulate you on your ongoing cooperation with the CBK.

One of the CBK strategic goals is to promote a development of the sound financial system in the Republic of Kosovo and further development of the financial education and consumer protection function.

Since 2013, the CBK established the Financial Education function and through numerous activities, continues to inform the public on the role of the CBK in the domestic economy, developments in the financial and economic sector by providing educational financial information. In the same year, we joined the International Child and Youth Finance International Organization and approved the Consumer Protection and Financial Education Strategy.

Financial system is evolving by expanding the range of more complex financial products and services and the financial education has a particular role among in the agenda of financial institutions regulators. The financial services sector have a great importance in economic growth, job creation, building of vital infrastructure and sustainable development for Kosovo.

The CBK, in April 2017 approved the Education Program that sets out concrete steps for advancing this field. The program defines, in details, the development and accomplishment of activities, events and educational and information materials for the public.

Over the past year we have been very active in carrying out many activities in the field of financial education. We have organized and welcomed the Regional Meeting on the Financial Education "Meeting of the CYFI Regional Working Group for youth financial education and financial inclusion - South-Eastern Europe", on " Trends and developments in advancing financial education and financial inclusion for youth – experience from the region", where Financial Education experts from 10 regional countries and beyond took part. Also, numerous activities with students of primary and secondary school students were organized throughout the year.

The CBK, traditionally, celebrates the Global Money Week, which is marked worldwide. This year this week will be marked from 12 to 16 March, 2018 with the motto "Money Matters Matter".

The first day, today, March 12, 2018, we are marking the beginning of the Global Money Week together with the Kosovo Banking Association, then during the whole week we will organize lectures in Public and Private Universities. The CBK will launch the financial education sub-portal, which contains information for all stakeholders such as scholchildren, children, young people, students and consumers of the financial sector.

Also during this week, the CBK will announce a Video Contest in the field of financial education, inviting bachelor / master students of colleges / universities to participate in video animations, video clips, audio clips, for raising of knowledge, and dissemination of information in the field of financial education, economics, savings, proper use of money, functions of the Central Bank of the Republic of Kosovo and similar topics.

The Central Bank of the Republic of Kosovo is committed, to advance and implement a long-term financial education program in cooperation with other relevant institutions. Through the advancement of Financial Education, we will influence the advancement of culture on basic financial concepts regarding consumer rights as well as their responsibilities and obligations.

Thank you for your attendance, and wish you many successes in your work.